
CHEEVĀ SIRI
A LIFE OF GRACE
HUAHIN, THAILAND


" Welcome
to Hua Hin,
Thailand "
SAWADDEE
CHEEVĀ SIRI



LIFE CURATED
LIVING EFFORTLESS

AN EXCLUSIVE LIFESTYLE MEMBERSHIP
FOR FOREIGN RESIDENTS AND VILLA OWNERS IN HUA HIN

WHERE EVERYTHING
THAT DEFINES LIFE ABROAD
IS ALREADY TAKEN CARE OF

BEFORE YOU ARRIVE



JUST BRING THE LUGGAGE

"Moving to Hua Hin should feel like a privilege — not a project"

Most foreign residents spend years assembling their own patchwork of vendors, learning by trial and error, and navigating bureaucracy in a second language.

We replace all of that with one coordinator who knows your property, your preferences, and your life — accountable for everything So when you arrive at your villa, the only thing you carry is your luggage.





HANDS ON THE HOUSEHOLD

You do not coordinate with the gardener, the pool service, the housekeeper or the air-con technician. We do. They follow our schedule and our standard. If they fall short, you call us — not them.

VOICE IN THAI

Hospital appointments, visa forms, insurance paperwork, contractor briefs

— We make the calls and prepare the documents in Thai, then walk you through them in English. You arrive ready, not lost.





CALENDAR IN HAND

90-day reports, scheduled inspections, filter replacements, seasonal servicing — all tracked and scheduled by us. You receive confirmations, not reminders.

EYES ON THE HOME

Problems are anticipated where they can be — and surfaced early when they can't. We watch the systems that tend to fail, and bring you news with calm, not alarm.



YOUR CONCIERGE

ONE CONTACT
WE CARRY ALL OF IT

Everything here reaches you through

ONE PERSON — YOUR CONCIERGE

Behind them stands all of Cheeva Siri

YOUR STANDING HERE,
KEPT IN ORDER

1.



Visas, driving licences, banking and the paperwork that comes with residence

we keep them on track and introduce the advisers who handle the rest,

so the official side of life here weighs far less on you.

When something must be settled in the language,

We take it on and bring it back to you in English.



2.

THAILAND,
HANDLED IN THAI

The other things most people manage alone, or not at all
— and you, through one number, have all of them

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Through the heat, the rains, and every month you are away, we keep watch

— tending it through the seasons, so it is cared for and ready when you return.

4.

YOUR VILLA, NEVER UNATTENDED



We hold your vendors to our standard and our rates, so you never wonder whether being foreign changed the figure.

3.

ONE HONEST PRICE



When health is the question, we arrange the appointment and can be there beside you and helping you be understood in Thai when it matters most.

5.

YOU, ACCOMPANIED

BEHIND YOUR CONCIERGE

3 PILLARS OF CARE, " QUIETLY AT WORK "

You don't manage a pool service, a housekeeper, or a hospital

— your concierge does. Behind them, three kinds of care run to a single standard, held by people who know your home and your life.



(01.)

Hua Hin's heat and rain are relentless on a home. So we stay ahead of them — tending your pool, your garden, and every quiet system long before any of it could become your problem. You arrive to a villa that simply works, and never have to think about how.

(02.)

Anyone can clean a house once. Keeping it cared for — week after week, exactly the way you like it — is harder, and rarer. A trusted team who treat your home as something worth looking after, so it's always ready to welcome you back.





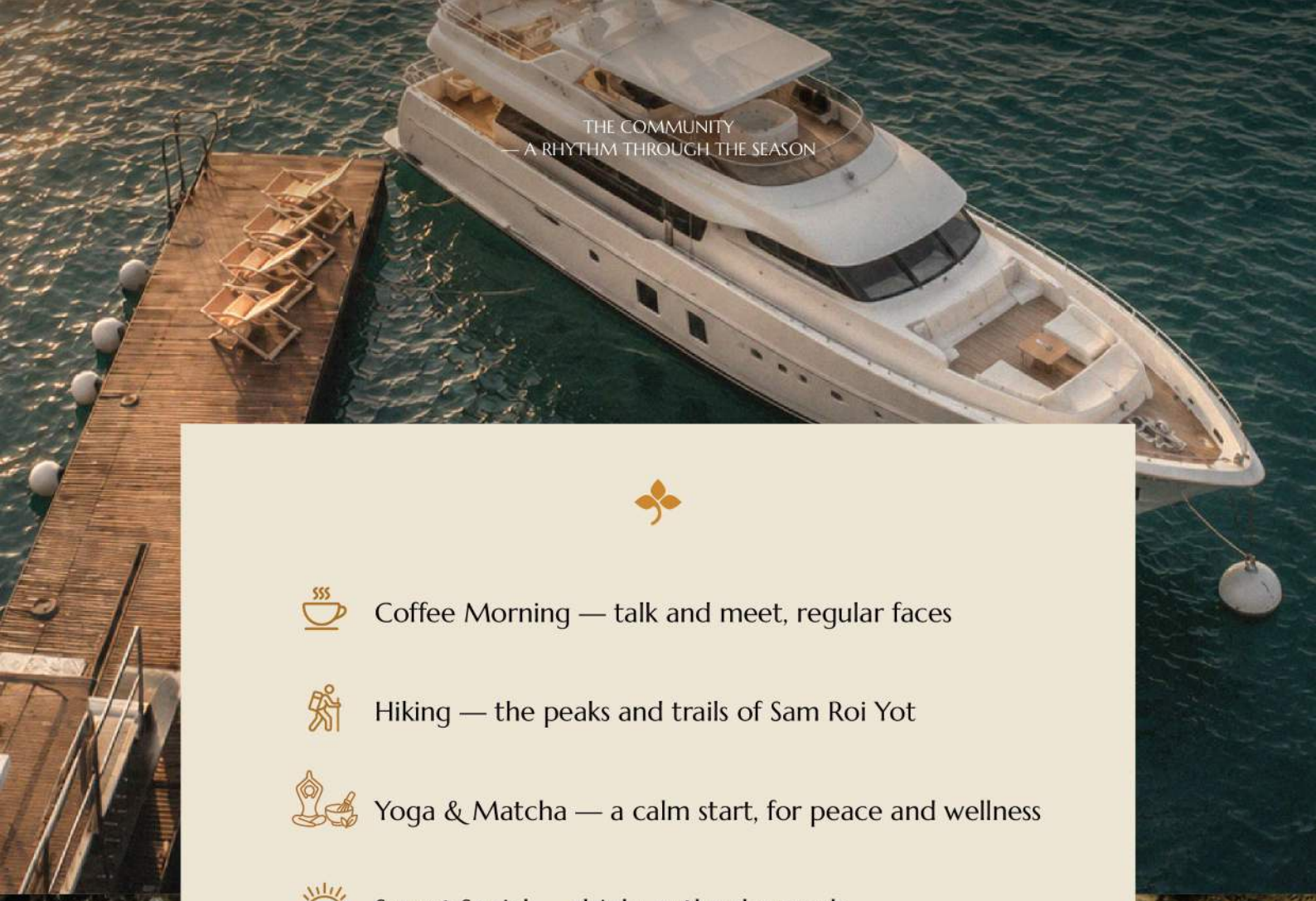
(03.)

The quiet worry about your health, far from family, is the hardest part of living abroad — so we make it the most cared-for. Appointments arranged, someone beside you at the hospital who speaks both languages, and emergency coordination at any hour, through our working relationship with hospitals. So the routine stays routine.

So, the worry never reaches you.

MORE THAN A SERVICE
A CIRCLE





Coffee Morning — talk and meet, regular faces

Hiking — the peaks and trails of Sam Roi Yot

Yoga & Matcha — a calm start, for peace and wellness

Sunset Social — drinks as the day cools

Market Trip — the best of the local markets, together

...and more, as the season turns

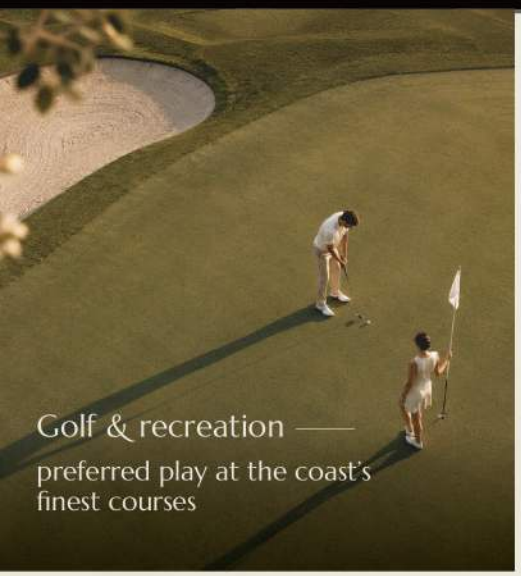
You are among friends
before you have unpacked





THE LIFESTYLE CIRCLE

Everything else we do keeps your home and your days running quietly in the background. The Circle is what makes them yours — a community of people who chose this coast, and curated access to the places and faces that make living here effortless.



Golf & recreation

preferred play at the coast's finest courses



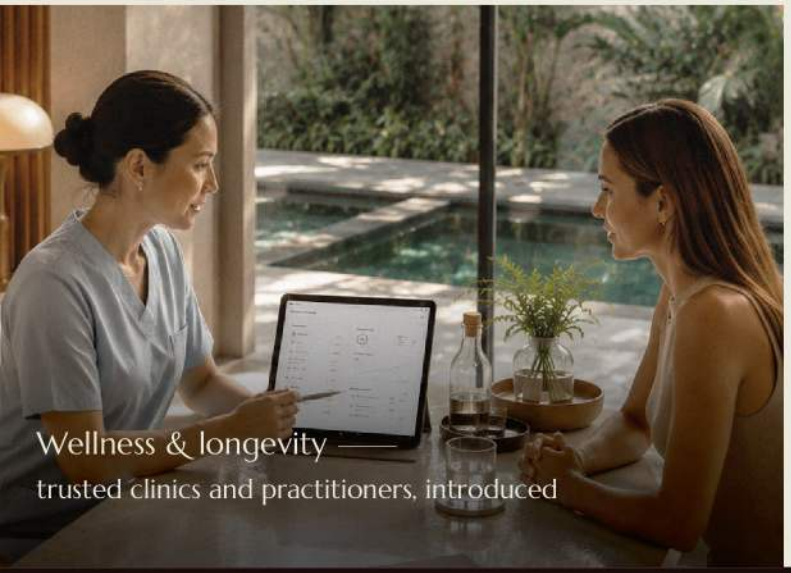
Hotels & spa days

resort sanctuaries, opened to you as a resident



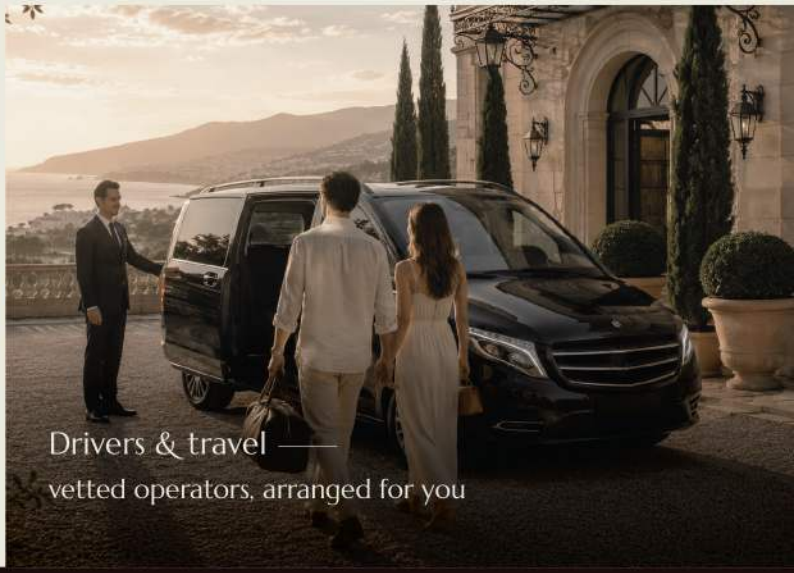
Dining

the right table, on short notice



Wellness & longevity

trusted clinics and practitioners, introduced



Drivers & travel

vetted operators, arranged for you

THE DIFFERENCE BETWEEN LIVING IN HUA HIN
AND BELONGING TO IT.

MEMBERSHIP

CHEEVĀ SIRI

THREE COMMITMENTS
ONE STANDARD

ESSENTIALS
เอสเซนเชียลส์

3 MONTHS

A Season

A season in Hua Hin, carried lightly.
For your first months here, or your yearly return the essentials of home and daily life, quietly kept in order

STARTING PRICE /MONTH

23,900.-

ABSENCE MODE
19,900.-

RESIDENCE
เรสซิเดนซ์

6 MONTHS

The Retreat

For those who stay longer, and settle deeper. Half a year of care that comes to know your home, your rhythm, and the way you like things done

STARTING PRICE /MONTH

27,900.-

ABSENCE MODE
22,900.-

ESTATE
เอสเตท

RECOMMENDED

12 MONTHS

The Belonging

The villa you return to is the villa you left. A year of unbroken care, held to one standard through every season - so Hua Hin is no longer somewhere you visit, but home

STARTING PRICE /MONTH

29,900.-

ABSENCE MODE
24,900.-

*Prices shown are for payment in full at the start of the term.
Paid monthly : 25,900.- / 31,900.- / 35,900.- per month.
Absence Mode applies while you are abroad, billed monthly

*Prices and inclusions are subject to change at the company's discretion.

WHAT'S INCLUDED - AT A GLANCE

EVERY ACTIVITY, BY MEMBERSHIP

SERVICE	ESSENTIALS 3MONTHS	RESIDENCE 6MONTHS	ESTATE 12MONTHS
01 • YOUR CONCIERGE			
Dedicated concierge	✓	✓	✓
Visa runs & extensions — two registered residents	✓	✓	✓
Driving licence assistance	✓	✓	✓
Banking · insurance · bookings · contractor liaison	✓	✓	✓
Bangkok car service	–	3 / term	8 / term
Private drivers & all other routes	On request*	On request*	On request*
02 • ENGINEERING & VILLA CARE			
Garden care	2× / week	2× / week	2× / week
Pool care	2× / week	2× / week	2× / week
Drainage & grease-trap service	–	1 / term	2 / term
Septic care	Monthly	Monthly	Monthly
Water filtration	–	1 / term	2 / term
Air-conditioning service	–	3 units	6 units
Termite protection	–	1 / term	2 / term
Clean-water tank service	–	–	1 / term
Electrical & solar inspection	–	–	Yearly
Pool filter-pressure check	–	–	Yearly
Minor home repairs	On request*	On Request*	Included
03 • HOUSEKEEPING			
Home cleaning	Weekly	Weekly	Weekly
Linen management	Weekly	Weekly	Weekly
Home preparation	3 / term	6 / term	12 / term
Seasonal deep clean	On request*	On request*	On request*
04 • HEALTHCARE & WELLNESS			
Doctor appointments	✓	✓	✓
Emergency coordination — 24 hours	✓	✓	✓
Hospital accompaniment	On request*	On request*	On request*
Caregiver & special care	On request*	On request*	On request*
05 • THE LIFESTYLE CIRCLE			
Community — a rhythm through the season	✓	✓	✓
Dining · leisure · curated access	✓	✓	✓
Spa · golf · fitness partners	–	✓	✓
Full network · priority access	–	–	✓

- All counts are per membership term; unused entitlements do not carry over.
- Concierge services cover up to two residents registered per household, on a fair-use basis.
- *On request — available at published rates, settled per service.
- Minor home repairs: labour included for Estate; parts and materials at the member's cost in every tier.
- Absence Mode: home cleaning twice a month, linen monthly, all other services continue in full. 14 days' written notice to begin and to end.

*Prices and inclusions are subject to change at the company's discretion.



ONE CONCIERGE
EVERY PILLAR OF CARE

NOT A VENDOR,
BUT SOMEONE IN YOUR CORNER

CHEEVĀ SIRI



CHEEVĀ SIRI

ชีวาสิริ

CHEEVA SIRI KEEPS ITS MEMBERSHIP INTENTIONALLY LIMITED,
TO PRESERVE THE STANDARD EVERY MEMBER JOINS FOR.
EARLY ENQUIRIES ARE WELCOME AND WILL
RECEIVE OUR FIRST ALLOCATIONS.

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